

Randy Browne

303.885.1209

randy@randallbrowne.com

Experience

Cornerstone Publishing Group

Senior Graphic Designer | 5/2011 – Present

Graphic Designer | 12/2007 – 5/2011

- Leading design and layout of marketing materials from ideation through completion for 125 ISP and TV service providers.
- Collaborating in creation of campaign strategy and creative with art director for 200+ advertising campaigns.
- Producing digital and print advertisements. Placements include social media sites like Facebook and Instagram, web banners, newspaper ads, bill inserts, billboards and more.
- Designing B2B marketing collateral including magazines, brochures, newsletters and catalogs.
- Spearheading the graphic design of the turnkey advertising program. Adjusting ad templates to suit client specifications and brand standards.
- Constructing web-ready graphics and animated GIFs for email newsletters.
- Managing multiple projects at a time while keeping tight deadlines.
- Maintaining and updating an online publication using WordPress.
- Retouching and color correcting photography.
- Preparing files for pre-press and print production.
- Coordinating project details with vendors, project managers, copywriters, and other designers.
- Advanced skill set in Adobe Creative Suite including Adobe InDesign, Adobe Photoshop, and Adobe Illustrator. Basic CSS and HTML knowledge.

Freelance Design

Designer | 12/2007 – Present

- Conceptualize and create brand identities including logos, colors, and typography usage.
- Design print and social media marketing collateral to form a cohesive brand presence.
- Maintain and nurture client relationships from the initial consultation through billing.
- Diverse client base in several industries including food services, transportation, and real estate.

City of Fort Collins

Design Intern | 12/2005 – 5/2006

- Created marketing collateral for various city events.
 - Balanced multiple projects and deadlines from concept to production.
 - Interacted with department directors to develop effective marketing communications.
- Work was frequently featured in The Recreator, a city-wide magazine.

Education

Colorado State University, 2006

Bachelor of Fine Arts, Graphic Design Concentration